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FOR IMMEDIATE RELEASE

Global Sourcing Council announces 3S Awards 2012 – awards in Sustainable and Socially Responsible Sourcing

***3S Awards – Sourcing that Empowers
Submission deadline – Sept. 1, 2012***

NEW YORK, N.Y. (June 27, 2012)– It might be easy to source labor from a third-world country to cut production costs. But are your sourcing actions ethical? Are they sustainable? What do you give back to the community that provides you with their labor?

GSC 3S Awards highlight socially conscious sourcing professionals and advocates who can see the difference between doing business and creating business-- sustainable business supporting local economies and social empowerment. GSC 3S Awards bring to the forefront individuals, start-ups, and companies (e.g. suppliers, buyers and advisory organizations) that have worked to innovate, implement and improve communities/peoples and the environment through Sustainable and Socially Responsible Sourcing practices.

“We want to honor innovative entrepreneurs who are conscious that the communities they approach for labor and business operations are groups of people that have their own unique cultural heritage and traditions,” said Angeline Judex, the Executive Director at GSC 3S Awards. “And that they are going to still be there even if one day the company decides to end operations on their home territory. Companies should not only use labor, but empower the local communities.”

“When I first encountered the Global Sourcing Council I was very excited, to begin with. I have been in the sourcing industry for 12 years, and it was very refreshing to come across an organization to which you can come in order to connect with other sustainable sourcing leaders,” said Yenifer Lam, co-founder of Glocal Connection, one of the 2012 3S Awards nominees.

- One of the main sponsors of the GSC 3S Awards is the Rockefeller Foundation.
- SUBMISSION DEADLINE: SEPTEMBER 1, 2012
- Awards gala: October 25, 2012. Tickets on sale after September 1, 2012, at: www.gsc3sawards.com

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The Global Sourcing Council is a non-profit organization with an educational mission to promote an exchange of ideas and information among businesses, trade organizations, government agencies, non-profit organizations, and academia; to discuss and define sustainable and responsible practices in global sourcing and supply chain management; and to encourage progressive economic growth leading to increased trade, investment and social good, all with an aim to increase knowledge, deepen trade relations and broaden commercial and cultural ties among nations. - www.gscouncil.org