



PRESENTS

The Global Sourcing & Cloud Summit

FOR IMMEDIATE RELEASE

Harnessing the Cloud for Successful Transformation at The Global Sourcing & Cloud Summit 2015

The eighth annual event, The Global Sourcing & Cloud Summit, presented by The World BPO/ITO Forum, www.worldbpoforum.com, which took place in NYC on June 16-17, 2015 provided key insights from global leaders on how enterprise businesses are successfully transforming through business intelligence, business agility and trends in the Cloud, cyber security, data sovereignty and vendor management.

NEW YORK, NY – July 29, 2015 – For business and IT executives planning their strategies... the 8th Annual Global Sourcing & Cloud Summit, www.worldbpoforum.com, held June 16-17, 2015 in New York, gave some key insights and best practices on how enterprise businesses are successfully transforming through business intelligence, business agility and trends in the Cloud, cyber security, data sovereignty and vendor management.

"There is an enormous upswing in interest to incorporate Cloud-based components in IT sourcing strategies", says Jim Noble, CEO of The Advisory Council and Chairman of The World BPO/ITO Forum. "Businesses have recognized the benefits of agility and time-to-market offered by a services-oriented approach. Now they are having to come to terms with making the Cloud safe and compliant with their data governance needs" Noble adds. "This is where The Global Sourcing & Cloud Summit made a real difference — by enabling buyers and sellers of services to meet each other, and by encouraging experts to share insights in a friendly environment".

Themed 'Harnessing the Cloud for Successful Transformation', the Summit provided a peer-to-peer group learning and influential networking atmosphere for 250+ senior IT executives currently using or evaluating BPO (business processing outsourcing) and/or ITO (IT outsourcing) services. With a roster of 55+ global thought-leaders and forward-thinkers as speakers. "Whilst most industry experts considered the impact of Cloud Computing on the industry as a passing fad just 3 years ago, we at The World BPO/ITO Forum, strongly believed then that Service Oriented Architecture had become a ground reality." says Kartik Kilachand, CEO & Co-Founder. He adds "The benefits of this disruptive technology are truly game changing... resulting in migrating from a small number of large suppliers to a large number of small suppliers – counterintuitive to enterprise CIOs who are set on a strategy of simplification and commonality".

R. Lee Coulter, CEO Shared Services, Ascension Health and Summit Vice Chair adds "The pace of disruptive technologies continues to rise. The As A Service economy is rapidly changing how business runs. Our 8th Forum gathered industry leaders, providers, technology and services experts together to discuss the realities of what is happening now and what is coming. There is no better place to get real intelligence that helps businesses prepare to take advantage of this rapidly changing landscape."

Topics discussed included leveraging cloud computing and mobility, unlocking innovation, multi-vendor approaches, managing migration risk, cyber security, data sovereignty and the economic and social impact of global sourcing.

Additional highlighted speakers included:

- **Mark Weatherford, Principal, The Chertoff Group; First Deputy Secretary, Cyber Security, U.S. Department of Homeland Security**
- **Cliff Justice, Partner and U.S. Leader, Shared Services and Outsourcing Advisory, KPMG**
- **Jean-Claude Viollier, Corporate Vice President, Capgemini**
- **Chris Barbin, CEO, Appirio**
- **Amit Khanna, Vice President, Technology, Virtusa**
- **Yinal Ozkan, Financial Services Industry (FSI) - Global Technology Leader, Amazon Web Services (AWS)**
- **Gary Reiner, Operations Partner, General Atlantic; former CIO, GE**
- **Charles Phillips, CEO, Infor**
- **L.N. Balaji, President, ITC Infotech (USA) Inc.**

Mark Weatherford, Principal, The Chertoff Group; First Deputy Secretary, Cyber Security, U.S. Department of Homeland Security shares, "The Global Sourcing & Cloud Summit was a unique gathering of industry leaders from around the country who are focused on using technology to create new and unprecedented efficiencies in business. Since you can't have a legitimate discussion about cloud computing without mentioning the soft underbelly of cyber security, the forum provided a timely opportunity for business leaders to discuss both current and over-the-horizon cyber-risks to the increasingly cloud-based landscape."

As an indication of how technology and specifically the Cloud is transforming outsourcing and offshoring, the Summit was sponsored by global service providers such as Virtusa, Capgemini, KPMG, Appirio, ITC InfoTech, Automation Anywhere, Topi, Workfusion, MFX, as well as, by emerging offshore country delegations such as Argentina, Hungary, Malaysia, Mexico and Nicaragua.

"I truly enjoyed performing the keynote and attending The Global Sourcing & Cloud Summit. All of our Capgemini team was delighted about the presentations and also the 1-to-1 meetings the summit management group were able to set up for us. I personally made many valuable connections and it was definitely a great opportunity. Thank you." says Jean-Claude Viollier, Corporate Vice President - Global Sales Officer for Application Services One, Capgemini Group.

Guillermo Gonzalez King, Executive Director at MexicoIT shares "Participating in the 8th edition of The Global Sourcing & Cloud Summit facilitates an interaction stage with the global BPO service benchmark. For an industry promotion entity like MexicoIT, this represents an opportunity to showcase the best our country has to offer while at the same time assessing the most up to date industry trends, regional and international country value propositions and best practices. Face to face discussions with industry peers, trend setters and clients, awarded an invaluable exchange of knowledge."

Kartik Kilachand continues "We at The World BPO/ITO Forum, have always focused on 'where the puck is headed than on where it is ' and against the opinions of what the majority of skeptics called 'a fad' as recent as 3 years ago, endorsed that digital imperatives - Cloud; Big Data & Analytics - were going to be true game changers. We hope that during the two days of the conference we became enablers of having expert buyers and sellers share their insights into the future of Global Sourcing."

To that end, The World BPO/ITO Forum's annual executive summit has become the leading C-level executive event of its kind. "With a strong roster of speakers, practitioners and service providers participating in the discussion this year, I believe we are well on our way to become the 'Davos' for strategic sourcing," says Mr. Kilachand.

The ninth annual summit is scheduled for June 14-15, 2016.

About The World BPO/ITO Forum, Inc.

The World BPO/ITO Forum executive summit is in its eighth year, and getting close to its aspirations to become the "Davos" of offshoring. The conference offers an intimate peer-learning and networking atmosphere for senior executives at mid- to large-sized companies to hear from speakers who can offer best practices in global sourcing, to meet with representatives from top service / solution providers as well as from many leading and emerging country delegations. The summit further promotes the transformational possibilities of the synergies between BPO and ITO.

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