

Enabling engagement that drives change

Dear Colleagues:

Welcome to the Center for CIO Leadership.

Founded in 2007, the Center was created with one mission—to advance the CIO profession. We accomplish this mission through a deep and abiding commitment to research, education and community outreach that drives change—change in the way CIOs perceive themselves and change in the way CIOs are perceived by the business.

The voices of CIOs are being heard in new ways as they increasingly work in collaboration with their senior executive teams to drive new opportunities. Successful CIOs are much more actively engaged in setting strategy, enabling flexibility and change, and solving business problems, not just IT problems.

Working with a select group of industry leading academic, business and government leaders, the Center has a proven track record of delivering insight, education and assets that can help CIOs drive their business and technology agenda into the very core of their enterprise. We continue to engage and build the vibrant Center for CIO Leadership community in new ways using cutting-edge social networking tools and Web 2.0 technologies, in addition to continued outreach.

In a world that is becoming increasingly more interconnected, more instrumented and more intelligent, the need for leaders who can deliver value to the business has never been greater, and nobody is in a better position to lead this change than the CIO. For your own benefit and to benefit the community, come join over 2,100 of your fellow CIOs from 39 industries and 76 countries in the Center for CIO Leadership.



Warm regards,

Harvey Koeppl
Executive Director
Center for CIO Leadership

center for CIO leadership

Providing access to experts and expertise

The Center also furthers CIO leadership development through programs that give individuals the opportunity to gain new ideas and refine their skills and competencies. This includes direct interaction with experienced professionals, industry leaders and academics across the globe.

The Center offers CIOs the opportunity to share their considerable knowledge, give back to the industry and influence the future of their profession. The Center provides guidance along the way on techniques to cultivate successful relationships and maximize the experience.

Governance with a purpose

The Center is guided by an Advisory Council comprised of a diverse group of academic and learning leaders, business professionals and practicing CIOs from industries around the globe.

Driving engagement

The Member Steering Committee, which is led by a group of leading CIOs and our most active Center members, helps the Center engage our members and increase the value of your participation. If you would like to provide input and ideas to the Steering Committee, please contact steeringcommittee@cioleadershipcenter.com



"The [Center's] survey is a wake-up call to the rest of CIOs to get on board with the opportunity."
— Joseph J. Tufano, Vice President and CIO,
St. John's University, New York

Join your peers in the CIO profession

Become a member of the Center for CIO Leadership today.
Register online at: www.cioleadershipcenter.com



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October 2011
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center for CIO leadership

A GLOBAL COMMUNITY TO ADVANCE THE PROFESSION

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Expanding avenues for continuous improvement

More than 2,100 CIOs engage with the Center and its content in a variety of ways:

- **Skill and competency assessment tools** help participants benchmark and understand their leadership strengths and weaknesses.
- **Live and virtual meetings and seminars** on topics ranging from business value to talent management extend the Center's offerings to reach a broad base of members around the world.
- **Research papers** uncover peer insights gathered from CIO members to ensure direct applicability to CIOs' day-to-day challenges.
- **Center publications** are reviewed by contributors and Center staff to ensure direct applicability to CIOs' day-to-day challenges.
- **Expert-moderated peer exchange and discussions** connect members and experts in a dynamic dialogue of bestpractice sharing, advice and counsel.
- **Case studies** enable participants to learn from and share with their peers, view practical applications and discover best practices.



"Participating...has provided immediate benefit for me by connecting me with like-minded senior executives that share thoughts and ideas on issues and solutions facing technology executives. The resources available to me...enhance my ability to address issues facing me as a CIO."

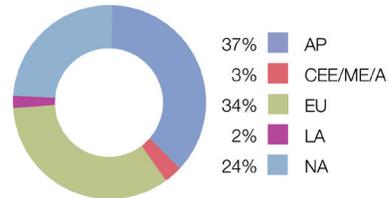
— Louis Trebino, Senior Vice President and CIO,
The Harry Fox Agency

A global peer community of ideas—and solutions

With an emphasis on research, education and outreach, the Center for CIO Leadership partners with world-class learning programs and academic institutions, established content resources and respected influencers in the industry to meet the needs of CIOs today and to prepare them for the future.

The Center is an independent organization of CIOs and top-level IT executives convened to address these and other challenges that face today's CIOs. This rapidly growing international network of professionals and academics is working to enhance the use of IT to create business value, advance the profession and provide global thought leadership across numerous industries, sectors and continents.

Membership demographics



Other demographics

- More than 2,700 members (including over 2,100 CIOs)
- 76 countries
- 39 industries
- Small, medium and large enterprises
- Private and public sector organizations

Delivering change through member-led research and education programs

The Center—together with its respected academic and professional partners—conducts targeted research that identifies the opportunities and challenges that CIOs face in their businesses. Findings reveal a constantly evolving profile of the skills and competencies required of the profession and CIOs in order to excel in the marketplace.

The Center's education programs are shaped around proprietary research conducted with the membership and partners. Education programs provide a deeper exploration of the areas where CIOs have identified skill gaps such as: risk management, leadership, innovation, customer centricity and business value. Members and academic partners create education and learning opportunities that may be self-directed through online programs or through more traditional executive education approaches with an affiliated institution.

Our network of education partners includes organizations such as: INSEAD, MIT Sloan School of Management Center for Information Systems Research (MIT CISR), the Society for Information Management (SIM) and Cranfield University.



"As a result of the Communicating Business Value course, I am sharing the concepts with my team. This is bringing the value conversation to a higher strategic importance in my organization."

— Olga Botero, CIO
Grupo Bancolombia